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# **Come Experience Lo De Marcos in Mexico With Tour On Beach Getaway**

## Paradise found at [Lo De Marcos Mexico](#)

by Internet Guru Owen Walcher

The western coastline of Mexico is often known as the **Riviera Nayarit**. Resort towns of Acapulco and Puerto Vallarta have made the area known the world over and communities like Lo de Marcos attract visitors who are looking for a more authentic experience when vacationing in Mexico.

Until the late Sixties and early Seventies, **Lo de Marcos** was essentially swampland dotted with small farms and coconut processors. The residents fished the crystal clear sea and hunted alligators in the swamps to feed themselves. The areas north of Puerto Vallarta were very sparsely populated with very few amenities like electricity or reliable roads until, in the sixties, American movie stars arrived and virtually overnight Lo de Marcos and the Mexican Riviera became a hotspot for wealthy travelers. Eventually, the government improved services and tourism supplanted agriculture as the driving economic force of the region and for nearly half a century the locals have mastered the art of catering to tourist while maintaining their culture.

**Lo de Marcos** has an official population of fewer than 3,000 people, so it is not the flamboyant and shiny scene found in the large tourist areas. What it is, is real Mexican coastal community – meaning an extremely relaxed feeling and authentic foods and way of life that you do not really see in the big tourist spots. It is rural Mexico with enough services to make a stay comfortable yet traditional enough to allow visitors to feel they are fairly detached from society.

People who like to get away for long stretches enjoy Lo de Marcos for its many recreational vehicle camps that are located adjacent to the area's wide, unspoiled beaches. Big groups of American as well as Canadian visitors come back each winter without fail.

Lo de Marcos is only an hour outside of Puerto Vallarta with lots of transportation choices along Highway 200. Cabs at Puerto Vallarta airport are expensive, but a walk across the street will find taxis at a much cheaper rate. Lo de Marcos is a little more than one square mile, so a short walk gets you to almost any of the local restaurants and bars serving fresh seafood and traditional Mexican menus. Its setting on the Riviera Nayarit makes Lo de Marcos a great location from which to head out of on sightseeing excursions of the other coastal villages just minutes away.

**Additional [Lo De Marcos Mexico Maps](#) resourcesw:** <http://www.alllodemarcos.com/>

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