

Published based on [The 1st International Travel And Destination Expo Has Opened At The Split Hotel Le Meridien Lav.](#)

The 1st International Travel And Destination Expo Has Opened At The Split Hotel Le Meridien Lav.

The 1st International Travel and Destination Expo has opened at [Split hotel](#) Le Meridien Lav.

The town Split can be reached by The Adriatic Coast Road, winding by the sea or by hinterland roads hooked up to Split. It will take you four hours to get to Zagreb, three hours to get to Dubrovnik and 30 minutes to get to Makarska in your car. You may also reach Split if you get on a coast ferry liner from Rijeka or Dubrovnik, from all central Dalmatian islands. There are fantastic fast and regular ferry lines from Pescara and Ancona, Italy.

From the Airport Split flights connect the town with Zagreb one or two times per day, as well as with Western european capitals. There also are trains from Split to the north of the country and further on to Europe. You can transport your automobile by train, also. You can find the exactly location of : airport Split, bus station, train station, Split Port Authority and lots of critical locations in Split on Split Map.

The Expo will focus on the influence of social networks on tourism.

ITDE Director Josko Nikolic declared that most people are still not mindful of how important a role networks like Facebook and Twitter play in travel and the choice of destinations. The Expo will present some 20 gurus from all over the world, who will talk of these topics.

The Expo will also touch on the connection between mobile technology and travel, promoting and branding for tourist agencies and EU funds for projects, Nikolic said.

Nikolic says that many of the Expo's topics would be helpful for domestic travel workers.

"For example, Tripadvisor is especially important for hotel owners, as the hotel ratings on that page play an important role in the choice of accommodation," Nikolic said.

The partner countries of the first ITDE are India and the Czech Republic, both of which will present their visitor offers. India is a tourist market in the making, while the Czech Republic is a crucial source of visitors for Croatia as many Czech holiday makers spend their summer holidays at the Adriatic as reported [tagza.com](#).

You can also find this article published on [The 1st International Travel And Destination Expo Has Opened At The Split Hotel Le Meridien Lav.](#), and on the tag pages [adriatic coast](#), [ancona italy](#), [Lav](#), [Meridien](#), [Travel](#), [western european capitals](#).